

Attachment A Current TDM Program Activities

Countywide Programs		
<i>Implemented and funded by a single regional office as the host of the countywide program</i>		
Program	Implemented	Funded
Countywide 511 Contra Costa Brand - website, social media, eNewsletter	CCTA	CCTA
Drive Less Incentive	CCTA	CCTA
Winter Walk Challenge	CCTA	CCTA
Discover & Go	CCTA	CCTA
SchoolPool Youth Carpool	CCTA	CCTA
Vanpool Driver & Rider Incentives	SWAT	SWAT
Guaranteed Ride Home - Commuter & College	WCCTAC	WCCTAC
Secure Your Cycle	WCCTAC	WCCTAC
Try Transit - Commuter & College	WCCTAC	WCCTAC
Countywide Programs		
<i>Implemented by a single regional office, funded regionally based on participant</i>		
Program	Implemented	Funded
Summer Bike Challenge	CCTA	CCTA/SWAT/WCCTAC
Summer Youth Pass	CCTA	CCTA/SWAT/WCCTAC
Pass2Class Free Student Transit	CCTA	CCTA/SWAT/WCCTAC
E-bike Rebates	CCTA	CCTA/SWAT/WCCTAC
Bike to Work Day	Rotates Annually	CCTA/SWAT/WCCTAC
BOGO/Take 10 Free Transit Rides	CCTA/WCCTAC	CCTA/WCCTAC
Sub-Regional Programs		
<i>Implemented and funded independently by regional offices</i>		
Program	Implemented	Funded
Street Smarts Diablo Youth bike-ped safety	CCTA	CCTA
Lamorinda and TRAFFIX School Bus Program	SWAT	SWAT
Personalized Commute Planning	CCTA/SWAT/WCCTAC	CCTA/SWAT/WCCTAC
Bike Locker and Rack Program	CCTA/SWAT/WCCTAC	CCTA/SWAT/WCCTAC
Employer Outreach Program & Green Business	CCTA/SWAT/WCCTAC	CCTA/SWAT/WCCTAC
Community Outreach Programs	CCTA/SWAT/WCCTAC	CCTA/SWAT/WCCTAC
Electric Vehicle Charging Infrastructure	CCTA/SWAT/WCCTAC	CCTA/SWAT/WCCTAC
Agency-Specific Transit Programs	CCTA/SWAT/WCCTAC	CCTA/SWAT/WCCTAC
Corridor specific rideshare programs	CCTA/SWAT/WCCTAC	CCTA/SWAT/WCCTAC

Notes:

CCTA: Contra Costa Transportation Authority

WCCTAC: West Contra Costa Transportation Advisory Committee

SWAT: Southwest Area Transportation Committee

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