

EXECUTIVE DIRECTOR'S REPORT

April 16, 2025

Meeting with Assemblymember Annamarie Avila Farias: March 14, 2025

Commissioner Ken Carlson and Lindy Johnson met with Assemblymember Farias to introduce the Authority and discussed legislative priorities.

Introducing Ryan McClain: March 21, 2025

Ryan McClain has joined the team as the Deputy Executive Director, Projects and Operations. Ryan's diverse experience of working locally as the Transportation Manager for the City of Pleasant Hill to building the complete street national practice for Fehr & Peers will be a great fit as we look to expand our portfolio of projects in Contra Costa County. Ryan is a nationally recognized expert in multimodal complete streets and innovative roadway safety enhancements. His experience spans the entire project lifecycle from planning and design to construction and operations. Ryan is a perfect fit to advance our vision and connect transportation in Contra Costa County.

Meeting with Senator Tim Grayson: March 20, 2025

Commissioner Newell Arnerich and I met with Senator Grayson to discuss Senate Bill 511 and provide insights into how the bill will impact the deployment of autonomous vehicles (AV) in California.

Czech Republic Delegation: March 26, 2025

The Authority hosted an impressive delegation from the Czech Republic, including the country's minister of transportation, at GoMentum Station. They wanted to learn more about GoMentum Station, the business model, and approach to scalable deployment of AVs – including workforce development.



Department of Motor Vehicle (DMV) Commercial AV Regulations: March 25, 2025

Lindy Johnson and I met with the California Transit Association to discuss the upcoming revised draft of the DMV's Commercial AV regulations. The regulations as currently drafted will prohibit passenger service in any autonomous commercial vehicle over 10,000 pounds, which would preclude AV in public transit and shared autonomous shuttles. We are actively working with the DMV to request an exemption for public agencies and transit operators or specifically shared autonomous shuttles weighing 10,000 – 13,000 pounds.

Meeting with Congressman Mark DeSaulnier's Staff: March 25, 2025

Lindy Johnson and I met with Grace Chan to discuss our priorities for highway reauthorization, which includes streamlining of federal formula funding and funding for workforce development programs.

Industrial Association Forum: March 27, 2025

I was invited to speak with Commissioner Sue Noack to discuss regional transportation challenges including the transit fiscal cliff, declining state and federal revenues, the potential renewal of Measure J, and the anticipated transportation regional measure.

Richmond Field Station: March 27, 2025

We met with the University of California, Berkeley to discuss our partnership to expand GoMentum Station to Richmond Field Station, which could be available as early as 2026 to support testing partners at GoMentum Station. We are currently drafting a term sheet for our partnership to determine revenue sharing, roles, and responsibilities.

Regional Transportation Measure: March 31, 2025

Lindy Johnson and I met with Raayan Mohtashemi and the County Transportation Agencies from San Francisco, Alameda, Santa Clara, and San Mateo counties to discuss the transportation regional measure. Raayan presented an implementation framework to determine the draft Transit Operations Financial Responsibility and Implementation Plan (T-FRIP).

Contra Costa County Leadership Academy Graduation: April 2, 2025

Authority staff attended the Contra Costa County Leadership Academy Graduation to support and congratulate Lindy Johnson and Yulie Tjeng on graduating from the program. The goals of the program are to enhance leadership skills and offer professional development opportunities including mentorship. The program is highly regarded, and we have had several staff members graduate from this program.

On the Patio Podcast with Jim Wunderman: April 4, 2025

I recorded another episode of the On the Patio podcast with Jim Wunderman, the Chief Executive Officer of the Bay Area Council. We discussed the Bay Area Council and challenges facing the Bay Area. We had a great conversation about the new innovative technologies and business models that need to be explored to improve the customer experience and access to public transportation.

Women in Transportation Seminar (WTS) Reception: April 10, 2025

Danielle Elkins and Commissioners Darlene Gee and Sue Noack were recognized as new leaders in the Bay Area at the WTS Reception for Newly Elected and Appointed Officials held in the City of Oakland.

PRESTO Update

Beep reported 52 riders for the Presto Service at Bishop Ranch in March 2025, a 13% increase from February 2025, when there were 46 riders. The team continues to work with Beep to address service interruptions and equipment issues.

Rossmoor's ridership was 70 passengers in March 2025, virtually flat from 71 riders in February. There is a reported total of 1,050 riders since the launch on July 22, 2024.

Martinez operations have been paused since January 28, 2025, due to insurance issues. Service resumed on Friday April 4, 2025.

Social Media Metrics – March 2025

Platform	Posts	Followers	Impressions	Engagements	Impressions Change
LinkedIn	6	+51 (2.6% increase)	13,740	3,092	52% ↑
Facebook	10	+13 (0.5% increase)	102,965	466	24.6% ↑
Twitter	1	-7 (0.6% decrease)	59	1,334	87.9% ↓
Next Door	2	Automatically subscribed to all NextDoor accounts in Contra Costa County (~620K)	~19,000	24	N/A
Blue Sky	2	31 (35% increase)	BlueSky does not currently provide	BlueSky does not currently provide	N/A

- LinkedIn saw major gains in engagement, with over 3,000 interactions (+122%) and impressions were up 52%, driven by posts welcoming new leadership and international delegation visits.
- Facebook continued to perform strongly, with a 25% increase in impressions (103K total) thanks to community-focused content like the Art & Engineering Design Contest (a promoted post) and the Bay Area Rapid Transit station upgrades.
- Next Door's automatic subscription continues to provide significant results without needing to spend money for ads, with ~19,000 unique users reached for just two posts.

Website Update

Website traffic experienced a slight decline in March 2025 (with 4,500 users), likely due in part to reduced outreach efforts for the CTP. Notably, traffic to the CTP page saw a significant drop. However, we observed a modest increase in organic search traffic, as well as a slight increase in visits to the recently updated Projects page.

Staff Out-of-State Travel: Lindy Johnson attended the Transportation Research Board conference in Washington, D.C. from January 5-9, 2025, for a total amount of \$2,976.51.

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